

# The difference between the Bay Healthcare Plan and pet insurance, and why your pet needs both

The Bay Healthcare Plan focuses on preventative healthcare and has been carefully designed to help your pet have a healthy, happy life.

Pet insurance, on the other hand, provides financial cover for unforeseen illness and accidents – although it is important to note that the level of cover provided by different insurers / policies can vary enormously.

Preventative healthcare includes vaccinations, parasite prevention, regular health checks and other services intended to prevent illness or to detect potential issues before your pet suffers any discomfort.

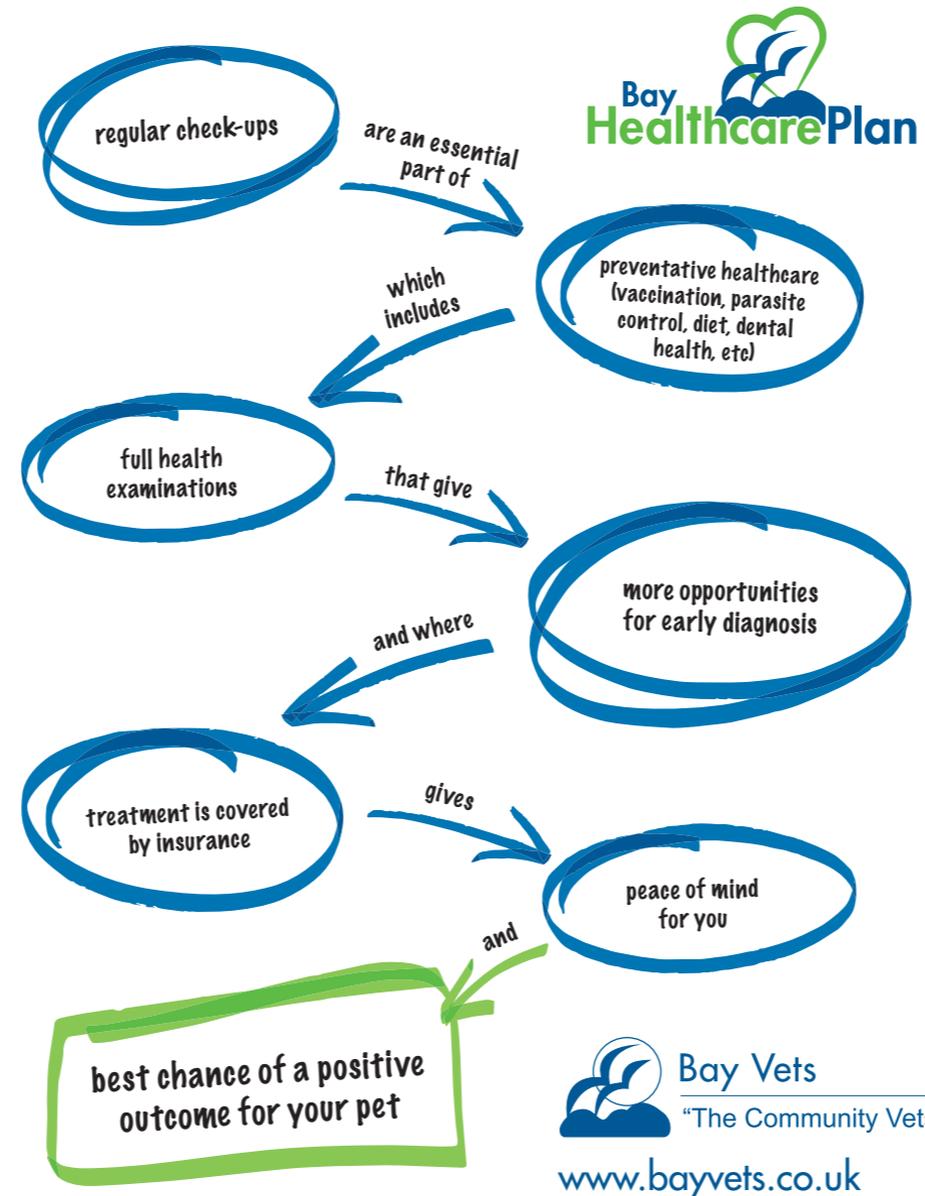
Pet insurance covers unexpected events, similar to a car insurance policy.

Unlike car insurance, however, 90% of pet insurance claims are for illness as opposed to accident†. Data also shows you are more likely to claim on your pet insurance than your car or household insurance\*.

As a Bay Healthcare Plan member, your pet will be regularly examined by one of our vets or nurses.

This maximises the opportunities for early diagnosis and treatment of conditions which might affect your pet's health and gives the best chance of a positive outcome.

This is why we strongly recommend that responsible pet owners combine the Bay Healthcare Plan membership with a pet insurance policy.



To join or for more information please ask at reception or call your local practice:

Caton:  
01524 770615  
Lancaster:  
01524 32696

Morecambe:  
01524 410867  
Milnthorpe:  
015395 62770

Our **NEW** Bay Healthcare Plan for puppies and dogs

MEMBERS  
SAVE UP TO  
**34%**  
ON TREATMENT  
COSTS\*

# Join the Bay Healthcare Plan

Give your dog life-long preventative care whilst saving money too!



**START SAVING TODAY**

Ask a member of staff how to join

**Bay Healthcare Plan**

† Mintel's Insurance Report 2013, referred to at <http://www.petplan.co.uk/therightcoveraroundthecorner.asp>  
 \* From Allianz internal data

# You love your pet, and the joy they bring you – the companionship...

You want your pet to remain healthy for many reasons, and that companionship is just one of them.

But pets are different from you and I...

They can't tell you when they're feeling sick, and sometimes you can't see there's anything wrong either.

That's why, even more than you, they need regular check-ups. Early detection of any potential problems could save you facing any unnecessary worry or stress, and of course the additional costs that might accompany later treatment.

Money is not as important as health and happiness, but by joining the Bay Healthcare Plan you will make great savings on the annual cost of your pet's vaccinations, flea and worming treatments, plus many other benefits that will help keep them in tip-top condition.



## INCLUDED IN YOUR MEMBERSHIP

- ✓ Health & weight checks
- ✓ Vaccinations
- ✓ Parasite protection

Plus great discounts on additional products and services

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# 22 reasons to join the Bay Healthcare Plan today

**Your Bay Healthcare Plan membership provides the most cost-effective way to give your dog everything they need to stay healthy:**

1. **Annual booster vaccinations** providing full protection from parvovirus, leptospirosis, kennel cough, distemper, hepatitis and parainfluenza
2. **Two top-to-tail vet health checks** – one at vaccination and one six months later – to include a general health check, eyes, ears, skin and hair, heart and lungs, weight, teeth, joints and muscles
3. **Year-round** flea and tick treatment
4. **Unlimited and half price** nail clips with a nurse
5. **Year-round** protection from roundworm and tapeworm
6. **Unlimited** free weight checks with a nurse
7. **Unlimited** direct claims on insurance
8. **Urine test** every 12 months

## And savings on a huge range of products:

9. **Save 10%** on dental treatment
10. **Save 10%** on lungworm prevention
11. **Save 10%** on pet passports
12. **Save 10%** on rabies vaccination
13. **Save 5%** on neutering
14. **Save £5** off microchipping
15. **Free** bag of Royal Canin food every eighth purchase

## Advice and guidance on:

16. Dental health
17. Diet
18. Behaviour and training

## Plus you will benefit from:

19. No joining fee
20. No annual renewal fee
21. Monthly direct debit
22. **Here for your dog's booster or to restart a course?**

Join the Bay Healthcare Plan today and **save 25%** on the full vaccination price

## How much does it cost?



### Bay Puppy Package

Normally costs £49.99  
(which includes a saving of 34%)

**Join the Dog Healthcare Plan today and pay only £29.99 for this package**  
followed by monthly payments (based on your dog's weight)

- ✓ **Full immunisation course** covering parvovirus, distemper, infectious hepatitis, parainfluenza and leptospirosis
- ✓ **Superior flea and worm treatment**
- ✓ **Puppy training and socialisation guide**, compiled by our behaviour nurse
- ✓ **Invitation to one of our puppy parties**
- ✓ **Adolescent health check** at six months old

## How do I join?

Joining is easy – just ask one of our receptionists today – **it takes no more than a minute or two**, and you'll have the peace of mind that comes with knowing your pet receives the very best in year-round preventative healthcare.

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\*Save 34% compared to purchase price for non-members.

Bay Healthcare Plan

MEMBERS SAVE UP TO 34% ON TREATMENT COSTS\*

## Dog Healthcare Plan

0-10 KG	10.1-20KG	20.1kg+
£13 per month	£14.50 per month	£17 per month
SAVE UP TO 32%	SAVE UP TO 28%	SAVE UP TO 34%

The Bay Healthcare Plan covers **ALL** your essential preventative healthcare throughout the year, including parasite control and booster vaccinations, as well as great discounts on other services.

Continuous protection, regular check-ups **AND** no more costly annual vaccination bills to pay!

- ✓ **Yearly full health examination** with your veterinary surgeon
- ✓ **Health check** with a veterinary surgeon 6 months after your pet's annual vaccination
- ✓ **Vaccination** - routine yearly boosters plus kennel cough are included
- ✓ **Year-round protection against fleas and ticks** for your dog, using only the most effective treatment available
- ✓ **Year-round protection against worms** - we'll recommend the treatment most suitable for your pet and best at protecting your family too
- ✓ **25% off** restarting a vaccination course
- ✓ **10% off** rabies vaccinations
- ✓ **10% off** lungworm prevention
- ✓ **10% off** pet passport
- ✓ **10% off** routine dental care
- ✓ **5% off** neutering
- ✓ **£5 off** microchipping
- ✓ **Unlimited and half price** nail clips with a nurse
- ✓ **Free** weight checks with a nurse
- ✓ **Free** direct claims on insurance (once authorised)
- ✓ **Free** urine test every 12 months